

CASE STUDY

How this G4 Inheritor Discovered her own Unique Perspective with *ASCEND*



**WELLTH
WORKS**

The Ascend Program

On the Surface

Rachel's life looks like any other twenty-something New Yorker. Balancing a career, friendships, and relationships all while coming into her own as a young adult is like a wild Venn diagram with Rachel at the center. But Rachel has one additional element that separates her from many of her peers – she's a G4 member of a real estate empire.

You could say Rachel has a full plate.

Working with Wellth Works

Not letting that stop her from continuing to excel in her career, Rachel first began to work with Ella and Michelle during the negotiation princess for her recent career shift. The timing couldn't have been better to help Rachel find her voice and make her mark in her new role.

Now, nine months into the program, Rachel has uncovered her unique perspective and unleashed a whole new way to look at her role in her career, her life, and the family business.

ASCEND AT A GLANCE

A year long educational and coaching engagement for wealth inheritors – because wealth that is stewarded from a place of wholeness and personal power goes beyond material things and social status.

Ascend will help you find your voice, define your path, and take the lead.

www.wellth-works.com/ascend



"I'd been in talk therapy for several years and sought out career advice from mentors at work and in my industry, but I could never find someone who was able to look at the whole picture, understand my experience and perspective, and help guide me in a more comprehensive way."



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Before Wellth Works

After studying software engineering and working in a technical position for the first few years of her career, Rachel was ready for a change. Was it time to move into a management role and climb the corporate ladder? Pivot to a new landscape and get involved with the family business? For Rachel, the options for limitless, and the need for guidance was major.

Luckily, Rachel wasn't the first in her family to seek guidance in this realm.

“My sister actually started working with Ella and Michelle before I did. She was trying to navigate working in the family business and moving to a different phase in her career, so she went through the program first and loved it so when it was time for me to seek out that kind of structured support, **ASCEND was an obvious choice.**”

And the timing could not have been more perfect.

“I was navigating through different job offers and deciding what I wanted and how to leverage the offers to put myself in the best position while still engaging in a professional way. Ella and Michelle have both accomplished so much and had experience doing this sort of thing, so having them as mentors guiding me through this process really helped me start off on the right foot in my new role.”





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First Impressions of ASCEND

Even though Rachel was the youngest person at her new company, Ella and Michelle helped her establish boundaries with a level of confidence typically not found without years of corporate experience – let alone in the youngest person in the room.

But that was just the beginning for Rachel.

“One of the first things that Michelle asked me was simply, ‘What do YOU want?’, and for the first time I thought about it just as me. I’ve always defaulted back to what’s best through the perspective of my family, and looking at the world through that lens. It wasn’t until working with Ella and Michelle

that I was able to stop looking at my options through the lens of my family, and start looking at the world through my own eyes and from my own perspective.”

Ella and Michelle lead by example within the program, helping Rachel find her own perspective and use her voice by sharing their own journeys and experiences.

Favorite Part of ASCEND

“One of my favorite parts of the program is getting to work with and learn from Ella and Michelle in such a personal way. They share the perspective and overarching experience that I can relate to, but they are so different and unique and special in their own ways. **It’s amazing to get both of their perspectives to see a really well-rounded approach to my own personal and professional development** from two people who have gone through a version of what I’m going through.”



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Working with Michelle and Ella

Working with Ella and Michelle showed Rachel that there's no one true definition of "what's next" for someone in her position. And a key part of deciding that next step for herself is going to be continuing to do the work and self reflect at every stage of life.

"Ella and Michelle designed the program to provide a really well-rounded, holistic view of yourself so, as I've learned so much and grown from one phase to the next, I'm really looking forward to rounding out the program and continuing to work on myself. I think that reflection is a super important part of a self-discovery and development program like this and I'm really excited to reflect on this entire year of working with them and identify where I've grown and where I can use the tools that I've picked up to keep pushing myself and grow even more."



"The support that I've received from Ella and Michelle is just so sincere and I can tell that they really care about me and the other people that they work with in a way that is really special and not like any other program."



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